

THIS INFORMATION IS INTENDED FOR HEALTHCARE PROFESSIONAL USE ONLY
Breastfeeding is best for babies



the

step

in the effective
management of
cow's milk allergy
in formula fed infants
is extensively hydrolysed formula[†]

[†]For the management of mild to moderate cow's milk allergy, the iMAP guideline² recommends an Extensively Hydrolysed Formula (EHF) as the first step for formula feeding or mixed feeding (if symptoms only with introduction of top-up feeds) infants.

[‡]Galacto-oligosaccharides and fructo-oligosaccharides.

Aptamil Pepti

REASSURE
WITH THE
UK'S MOST PALATABLE EHF¹

THE FIRST AND ONLY EHF
TO CONTAIN
GOS/FOS[‡] PREBIOTICS



NUTRICIA
LIFE-TRANSFORMING NUTRITION

REASSURE
WITH THE
**UK'S MOST
PALATABLE EHF¹**

Aptamil Pepti

HCPs believe palatability
increases compliance¹

Whey based formulas have **superior palatability** to casein based formulas.³

Aptamil Pepti is the UK's most palatable EHF¹

Healthcare professionals believe that a palatable EHF could increase acceptance, reduce wastage and costs for the NHS.¹

In an independent taste panel of 100 dietitians and GPs, Aptamil Pepti was ranked the most liked formula.¹

Aptamil Pepti is whey-based and contains lactose, GOS/FOS[‡] oligosaccharides, LCPs* and nucleotides.

The benefits of **superior palatability**:



Infant – The majority of healthcare professionals surveyed felt that a palatable EHF would increase the chance of non rejection¹



Family – Most healthcare professionals surveyed believed that a palatable EHF would result in more content families¹



HCP – A palatable EHF may lead to a reduced likelihood of repeat visits to a healthcare professional due to a decreased need to switch to another formula¹



Healthcare – Most of the GPs and dietitians surveyed felt that a palatable EHF would decrease feed waste and healthcare costs¹

THE FIRST
AND ONLY EHF
TO CONTAIN
GOS/FOS[†] PREBIOTICS

Aptamil Pepti

Clinically proven to REDUCE
allergic manifestations
for up to five years⁴⁻⁶

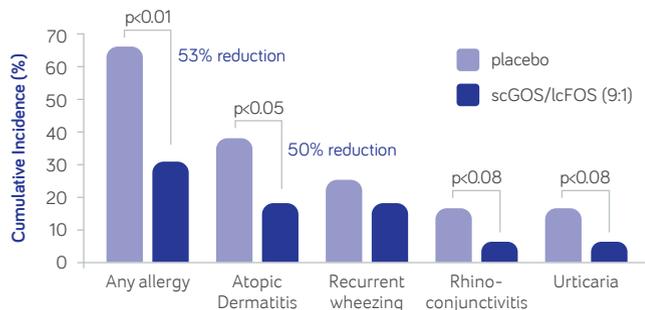
Aptamil Pepti with our blend of GOS/FOS[†] prebiotics is clinically proven to **reduce** the risk of developing **allergic manifestations** and severity of symptoms for up to 5 years.⁵

The proven benefits of the GOS/FOS[†] prebiotic blend in Aptamil Pepti include:

- intestinal microflora closer to that of a breastfed baby⁷
- reduced numbers of potential pathogens in the gut⁸
- reduced incidence of atopic dermatitis⁹
- reduced occurrence of infections⁴
- reduced number of antibiotic courses¹⁰

Reduction of allergic manifestations for up to 5 years⁵

Cumulative incidence of allergic manifestations during 5 year follow-up after 6 months feeding with GOS/FOS[†].



Adapted from Arslanoglu S et al. 2012



RELIEVE

cow's milk allergy symptoms¹¹ with
97% efficacy¹²

Aptamil Pepti significantly reduces both allergic symptoms and the need for additional medications⁶

- Fast-acting symptom relief⁶
- Significant reduction in the need for additional medication⁶

Fast-acting symptom relief⁶

Aptamil Pepti significantly reduces allergic symptoms, in infants with atopic dermatitis and with suspected cow's milk allergy, in 2–4 weeks.⁶

Significant reduction in the need for additional medication⁶

Aptamil Pepti significantly reduces the use of glucocorticosteroids, zinc-containing agents and antihistamines.

*Long Chain Polyunsaturated fatty acids

†Galacto-oligosaccharides and fructo-oligosaccharides

References: 1. Maslin K *et al.* Palatability of hypoallergenic formulas for cow's milk allergy and healthcare professional recommendation. *Pediatr Allergy Immunol.* 2018 Dec;29(8):857-862. 2. Fox A *et al.* 2019. An update to the milk allergy in primary care guidelines. *Clin Transl Allergy.* vol. 9, no. 40. 3. Venter C. Cows milk protein allergy and other food hypersensitivities in infants. [Online] Available at: https://www.jfhc.co.uk/Cows_milk_protein_allergy_and_other_food_hypersensitivities_in_infants_20679.aspx [Accessed June 2016]. 4. Arslanoglu S *et al.* *J Nutr.* 2008;138:1091-5. 5. Arslanoglu S *et al.* *J Biol Regul Homeost Agents.* 2012;26:49-59. 6. Pampura AN *et al.* *Ros Vestn Perinatol Paediatr.* 2014;4:96-104. 7. Moro G *et al.* *J Pediatr Gastroenterol Nutr.* 2002;34:291-5. 8. Knol J *et al.* *J Pediatr Gastroenterol Nutr.* 2003;3:566. 9. Moro G *et al.* *Arch Dis Child.* 2006;91:814-9. 10. Bruzzese E *et al.* *Clin Nutr.* 2009;28:156-61. 11. Verwimp JJ *et al.* *Eur J Clin Nutr.* 1995;49 (Suppl1):S39-S48. 12. Giampietro PG *et al.* *Pediatr Allergy Immunol.* 2001;12:83-86. 13. Nutramigen LGG datacard. Available at: <http://hpc.nutramigen.co.uk>. 14. Similac Alimentum datacard. Available at: <https://nutrition.abbott/uk/product/similac-alimentum>. 15. Nestle Althera datacard. Available at: https://www.nestlehealthscience.co.uk/asset-library/documents/data_cards/althera-data-card-nov-2018.pdf.

IMPORTANT NOTICE: Aptamil Pepti 1 & 2 are foods for special medical purposes for the dietary management of cow's milk allergy. They should only be used under medical supervision, after full consideration of the feeding options available including breastfeeding. Aptamil Pepti 1 is suitable for use as the sole source of nutrition for infants from birth, and/or as part of a balanced diet from 6-12 months. Aptamil Pepti 2 is only suitable for babies over 6 months as part of a mixed diet.

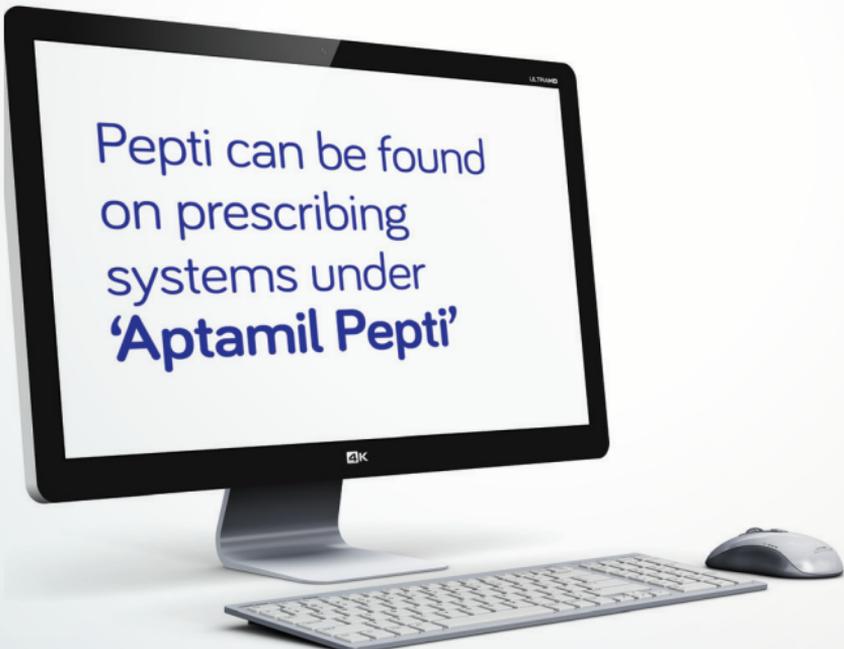
NU-SPD704 / 19-088. Date of prep: November 2019. © Danone Nutricia Early Life Nutrition 2019

	Aptamil Pepti	Nutramigen LGG ¹³	Similac Alimentum ¹⁴	SMA Althera ¹⁵
Proven efficacy	✓	✓	✓	✓
Range tailored to age	✓	✓	✗	✗
Whey/casein-based	Whey	Casein	Casein	Whey
Contains GOS/FOS* Helps reduce incidence of allergic manifestations ⁵	✓	✗	✗	✗
Contains lactose Helps modulate gut microbiota ¹¹	✓	✗	✗	✓
Contains adequate calcium levels up to 1 year of age Important for bone mineralisation ¹²	✓	✓	✓	✓

Select nutrients have been included in this table. For a complete list of ingredients please see the product datacards.

For further information contact our Healthcare Professional Helpline on **0800 996 1234** or visit **eln.nutricia.co.uk**

Prescribing Pepti?



Pepti can be found
on prescribing
systems under
'Aptamil Pepti'



Pepti 1 400g

346-5689



Pepti 1 800g

391-8976



Pepti 2 400g

391-8950



Pepti 2 800g

391-8968

The Aptamil Pepti Range

for the dietary management of
cow's milk allergy



Aptamil Pepti 1

A nutritionally
complete formulation,
suitable from birth



Aptamil Pepti 2

A formulation to complement
a weaning diet,
suitable from 6 months

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